

Valuation

Measuring and Managing the Value of Companies

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USE THIS FOR

Keep operating value separate from financing and make the sensitivity visible.

CORE MOVES

- Forecast free cash flow from operating assumptions.
- Discount cash flow using a rate consistent with its risk.
- Calculate terminal value with a defensible long-run assumption.
- Show how WACC and terminal growth move the answer.

QUICK DRILL

Next-year FCF is \$12M, long-run growth is 3%, and WACC is 10%.
One-stage terminal value is about \$176.6M before discounting.

BEFORE THE ROUND

- ☐ Check forecast logic
- ☐ Match cash flow and WACC
- ☐ Control terminal value
- ☐ Build the sensitivity

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YOUR NOTES

Apply one idea to your submission. Write the claim and the number that supports it. Then record the risk.
