

Pitch Anything

Presenting, Persuading, and Winning the Deal

By Oren Klaff

USE THIS FOR

Hold attention without weakening the investment logic.

CORE MOVES

- Open with the decision and the economic reason.
- Keep the setup short enough to leave time for the model.
- Treat interruptions as requests for proof.
- Return to the core thesis after each answer.

QUICK DRILL

Prepare a 60-second opening with the recommendation, entry price, value-creation driver, and largest risk. Cut every sentence that does not move the decision.

BEFORE THE ROUND

- ☐ Decision in the first line
- ☐ Numbers before adjectives
- ☐ Pause after the claim
- ☐ Return to the thesis

OFFICIAL BOOK ACCESS

Use the publisher or author page for the complete book.

[OPEN OFFICIAL PAGE >](#)

YOUR NOTES

Apply one idea to your submission. Write the claim and the number that supports it. Then record the risk.
